



Dear Arizona Community Member,

### **Who do you trust with your child?**

The posters and brochures in this packet were designed to help prevent child deaths and other serious injuries due to maltreatment from unsafe caregivers. According to the Arizona Department of Health Services Arizona Child Fatality Review Program Report, Arizona has seen an increase from 51 child maltreatment deaths in 2008 to 70 in 2010. Tragically, each year many of these children died at the hands of unsafe caregivers. Of course, most caregivers give loving attention to children and keep them safe. But sometimes parents don't plan ahead or think it through. Sometimes they are in a rush and trust someone who is untrustworthy. An unsafe caregiver could be a boyfriend or girlfriend, a neighbor or even a relative. The fact is, children are more likely to be abused or neglected by someone they know than from a stranger.

The posters are designed to grab the attention of parents and other primary caregivers of children, alert them to the dangers of unsafe caregivers and direct them to the Childhelp Hotline 1-800-4-A-CHILD (1-800-422-4453) which is staffed 24/7 with highly qualified counselors. The Arizona Child Abuse Hotline is included. Parents may also go to the Childhelp website [www.Childhelp.org/MyChild](http://www.Childhelp.org/MyChild) or refer to the brochure for easy to understand **tips on choosing a safe caregiver.**

Please consider displaying these posters and brochures in areas where parents and other primary caregivers will see them. For more information please contact Mark Klym at 602-542-0226 or [mklym@azdes.gov](mailto:mklym@azdes.gov). **A little information could save a precious child.** Thank you for your consideration.

Sincerely,

*The Arizona Coordinated Prevention Campaign*

*The "Who do you trust with your child?" posters and brochures were prepared by the Arizona Coordinated Prevention Campaign, a group of professionals dedicated to the prevention of child abuse and neglect. This is the first in a series of projected efforts. Members: Arizona Broadcasters Association; Casey Family Programs; Child Crisis Center; Childhelp; Department of Economic Security; Department of Health Services; Eight, Arizona PBS-Educational Outreach; Phoenix Children's Hospital; Prevent Child Abuse Arizona; Southwest Human Development.*

# **Who do you trust with your child?**

*For tips on choosing a safe caregiver contact Childhelp:  
**1-800-4-A-CHILD (1-800-422-4453) [www.Childhelp.org/MyChild](http://www.Childhelp.org/MyChild)**  
Suspect child abuse? Call **1-888-SOS-CHILD (1-888-767-2445)***